

# WORLD VISION REGISTRATION NO. PVO 26/79

# INVITATION TO TENDER FOR THE CONSULTANCY OF A RESEARCH ON INTERNATIONAL CLIMATE FINANCING AND CARBON CREDIT MARKETS OPPORTUNITIES FOR NGOS IN ZIMBABWE.

World Vision Zimbabwe (WVZ) has been operating in Zimbabwe since 1973 and currently manages projects in all 10 provinces of the country through a staff complement of over 460. To achieve the selected child wellbeing objectives, WVZ focuses on five (5) critical sectors: WASH, Health, Livelihoods, Education and Child Protection

Over the past 5 years, climate financing and carbon credit markets have emerged as potential and lucrative funding opportunities for developing countries such as Zimbabwe and for NGOs. A lot of dynamics around these types of funding opportunities have evolved around the funding mechanisms, regulatory frameworks, and institutional arrangements at local, regional, and international levels. Although NGOs such as WVZ had already been tapping into these opportunities, they seek to further comprehend these types of opportunities for Zimbabwe with an aim to further intentionally and strategically intensify resource mobilization efforts through diversifying and fully exploring such opportunities in the future. The comprehension of such opportunities is expected to boost annual grant incomes for WVZ and its local partners, thus enabling them to meet their strategic objectives. In light of the above, WVZ intends to engage a consultant(s) who will dive deeper and divulge comprehensive and latest emerging information around this gray area.

Completed bids sealed in an envelope should state the Tender Reference: "CONSULTANCY ON INTERNATIONAL CLIMATE FINANCING AND CARBON CREDIT MARKETS OPPORTUNITIES FOR NGOS IN ZIMBABWE" and should be submitted and deposited in the tender box at World Vision Zimbabwe, National Office; No. 59 Joseph Rd, off Nursery Road, Mount Pleasant, Harare.

The closing date for submission of bids is 1630 hours Harare time, September 11, 2024.



#### **Research Study Terms of References**

# Research Title: Carbon Climate Financing and Carbon Credit Markets Opportunities for NGOs in Zimbabwe - Consultancy

#### 1. Background of the research

#### 1.1 Research background and context

Over the past 5 years, climate financing and carbon credit markets has emerged as potential and lucrative funding opportunities for developed countries such as Zimbabwe and for NGOs (both international and local). A lot of dynamics around these types of funding opportunities have evolved around the funding mechanisms, regulatory frameworks, and institutional arrangements at local regional and international level. Although NGOs such as World Vision Zimbabwe had already been tapping into these opportunities, they seek to further comprehend these types of opportunities for Zimbabwe with an aim to further intentionally and strategically intensify resource mobilisation efforts through diversifying and fully exploring such opportunities in FY25 and beyond. The comprehension of such opportunities is expected to boost annual grant incomes for World Zimbabwe and its local partners thus enabling them to meet their strategic objectives. Considering the above, World Vision Zimbabwe intends to engage a consultant(s) who will dive deeper and divulge comprehensive and latest emerging information around this grey area.

#### 1.2 Overview of World Vision Zimbabwe

WV has been operating in Zimbabwe since 1973 and currently manages projects in all the 10 provinces of the country through a staff complement of over 460. WVZ strategy 2021 – 2025 through long-term development programming and humanitarian assistance, aims to work with children, families, communities and partners to contribute to the sustained well-being of nearly 2.5 million children, especially the most vulnerable. To achieve on the selected Child wellbeing objectives, WV Zimbabwe focuses on five (5) critical sectors: WASH, Health, Livelihoods, Education and Child Protection.

#### **Funding**

The annual income for 2023 was 49.76 million. According to the 2023 Impact report, this funding remained lower than the FY20 to FY21 levels which benefited from the intense COVID-19 response. World Vision Zimbabwe aims to grow its grants portfolio to 70% of total revenue annually. In FY23 the actual contribution of the total revenue was \$27,390,809 USD (and 64%).

75% of all grant programming is aligned to existing Area Programs. WVZ also intends to further increase its grant funding through climate financing and carbon credit markets over the next years.

### 1.3 Identified problems

According to the Zimbabwe Human Development Report 2017 and the World Bank Climate Change and Development Report of 2023, Climate change presents the biggest threat facing mankind today. Zimbabwe is susceptible to an array of changes in temperature and precipitation with extreme events such as droughts, heatwaves, heavy rains accompanied by flash floods, strong winds and hailstorms becoming common. As such several mechanisms exist at international level to fund mitigation and adaptation actions and carbon credit markets for developing countries such as Zimbabwe. These mechanisms exist to improve the wellbeing of vulnerable communities in marginalised areas through reducing the negative effects of climate change. However, over the past decade, several barriers were observed in terms of ensuring that such opportunities are fully explored by NGOs such World Vision Zimbabwe. One major barrier is limited access to information on:

- Platforms that provide up-to-date information on Carbon credit market information in Zimbabwe
- Regulation implication on NGO resource mobilisation on climate financing and carbon credits markets
- Emerging institutional arrangements for accessing international climate financing and carbon credit market at local and international level
- Available opportunities to access climate financing and carbon credit markets

# 3.0 Purposes of the study

The primary focus of the study is to map relevant international climate financing and carbon credit markets funding instruments in Zimbabwe which will guide World Vision Zimbabwe and its local partners as they develop resource development strategies. It will serve as a practical guidance and basis for decision making whether to consider application for climate finance and carbon credit and through which scheme. It will highlight funding instruments that are worthy to pursue.

### 4.0 Main objectives:

- To provide a comprehensive presentation of existing schemes and opportunities for climate financing and carbon credits for NGOs (local and international) in Zimbabwe;
- An analysis of the current carbon markets landscape in Zimbabwe;
- To map the existing the carbon investors, donors and players in Zimbabwe and the potential for World Vision programming to align with the existing carbon markets potential in Zimbabwe;
- Implication of relevant climate financing and carbon credit market regulations in Zimbabwe on resource mobilization for NGOs.

# 5.0 The contents of the study/Research Questions

The study should provide the following:

- Overview of international climate financing and the carbon credit markets
- The status of UNFCCC article 6 negotiations and its implications on carbon markets in Zimbabwe in the near future
- Local and international institutional arrangements for supporting access to climate financing and carbon credit markets including partnering
- A list of Identified climate finance funding opportunities and carbon credit markets for NGOs in Zimbabwe, including a criteria for their relevance;
- Contacts for the most realistic carbon funding opportunities specifically a minimum of 5 carbon climate financing and at least 5 carbon credit markets
- A list of local and international experts who are available to support NGOs in accessing international climate finance (minimum a list of 5 experts) and carbon credit markets in Zimbabwe (minimum a list of 5 experts).
- An overview of the thematic and methodological content of projects which have been financed in Zimbabwe through carbon credits.
- Existing barriers for NGOs in Zimbabwe (local and international) from accessing international carbon climate financing and the carbon credit markets.
- Carbon climate financing and carbon credit market regulations in Zimbabwe
- Gaps, hindrances and risks in accessing Climate financing and carbon credit markets.
- The future of international carbon climate financing and the carbon credit markets in Zimbabwe.
- Avenues and options of generating high quality carbon credits in Zimbabwe for the sustainable benefit of communities.
- Barrier analysis of the challenges in implementing carbon markets in Zimbabwe.
- Evidence and an analysis of the past Prior Informed Consent Process in Zimbabwe
- Best practises on community benefit sharing plans in Zimbabwe
- Recommendations for World Vision and local NGOs in order for them to be competitive so as to increase their changes of accessing carbon funds from international climate funds and carbon credits.

# 6.0 The study is primarily intended for:

- a) World Vision Zimbabwe: The study will guide the organisation in terms of strategically positioning itself to access carbon related climate financing.
- b) World Vision Zimbabwe Local NGO partners: World Vision Zimbabwe has MoUs with about 27 local NGOs and of these about 18 are into livelihoods and these may have keen interest to access funds through climate financing and carbon credits. These local NGOs will be guided by the research in terms their resource development efforts.

# 7.0 Envisaged Study Methodology (subject to further refinement)

The study shall employ a qualitative methodology using both desk-top research and Key-informantbased data collection methods. All sources and resources listed in the study need to be adequately referenced for further use by readers of the study.

# 6.0 Timeframe

Below are the proposed indicative timelines

| Activity                                   | Sent                | omhc | r |                  | Oct | oher |   |   |   |
|--------------------------------------------|---------------------|------|---|------------------|-----|------|---|---|---|
| Activity                                   | September<br>Week # |      |   | October<br>Week# |     |      |   |   |   |
|                                            | 1                   | 2    | 3 | 4                | 1   | 2    | 3 | 4 | 5 |
| Working on and                             |                     |      |   | -                | _   |      |   | - |   |
| submission of Inception                    |                     |      |   |                  |     |      |   |   |   |
| report                                     |                     |      |   |                  |     |      |   |   |   |
| Confirmation/approval                      |                     |      |   |                  |     |      |   |   |   |
| of inception report                        |                     |      |   |                  |     |      |   |   |   |
| Submission of 1 <sup>st</sup> invoice      |                     |      |   |                  |     |      |   |   |   |
| by consultant                              |                     |      |   |                  |     |      |   |   |   |
| Research data collection                   |                     |      |   |                  |     |      |   |   |   |
| and development of                         |                     |      |   |                  |     |      |   |   |   |
| Presentations and                          |                     |      |   |                  |     |      |   |   |   |
| materials                                  |                     |      |   |                  |     |      |   |   |   |
| Submission of                              |                     |      |   |                  |     |      |   |   |   |
| (preliminary findings)                     |                     |      |   |                  |     |      |   |   |   |
| Submission of second                       |                     |      |   |                  |     |      |   |   |   |
| invoice by consultant                      |                     |      |   |                  |     |      |   |   |   |
| Sharing of comments by                     |                     |      |   |                  |     |      |   |   |   |
| World Vision on draft                      |                     |      |   |                  |     |      |   |   |   |
| report<br>Incorporation of                 |                     |      |   |                  |     |      |   |   |   |
| comments from WV,                          |                     |      |   |                  |     |      |   |   |   |
| Development of 10                          |                     |      |   |                  |     |      |   |   |   |
| pager summary and                          |                     |      |   |                  |     |      |   |   |   |
| PowerPoint                                 |                     |      |   |                  |     |      |   |   |   |
| presentation                               |                     |      |   |                  |     |      |   |   |   |
| Dissemination and                          |                     |      |   |                  |     |      |   |   |   |
| validation Workshop for                    |                     |      |   |                  |     |      |   |   |   |
| 20 people at a venue in                    |                     |      |   |                  |     |      |   |   |   |
| Harare (RDDE staff,                        |                     |      |   |                  |     |      |   |   |   |
| Livelihoods team and 4                     |                     |      |   |                  |     |      |   |   |   |
| WV partner reps                            |                     |      |   |                  |     |      |   |   |   |
| Incorporation of                           |                     |      |   |                  |     |      |   |   |   |
| workshop input                             |                     |      |   |                  |     |      |   |   |   |
| Submission of final                        |                     |      |   |                  |     |      |   |   |   |
| report, 10 pager                           |                     |      |   |                  |     |      |   |   |   |
| summary and                                |                     |      |   |                  |     |      |   |   |   |
| PowerPoint                                 |                     |      |   |                  |     |      |   |   |   |
| Presentation                               |                     |      |   |                  |     |      |   |   |   |
| Completed Design<br>layout and Printing of |                     |      |   |                  |     |      |   |   |   |
| final report                               |                     |      |   |                  |     |      |   |   |   |
| Παιτεροιτ                                  |                     |      |   | L                | 1   |      |   |   |   |

### 7.0 Deliverables for the identified consultant

i. An inception report outlining the detailed approach/methodology and execution programme/timetable. A detailed structure of the inception report will be shared with the

consultant. This report shall be submitted for review and approval by World Vision Zimbabwe.

- ii. **Draft study report** (maximum 20 pages excluding Annexes) which shall be submitted strictly as per the timelines. <u>NB: World Vision will not pay for the draft report if it is submitted after the 30th of September 2024.</u>
- iii. **The final report** shall be submitted and shall incorporate comments from World Vision Zimbabwe and other stakeholders.
- iv. **A 5 pager report** summarising the finding of the study. (maximum 20 pages excluding Annexes)
- v. **A power point presentation** to be used by World Vision for stakeholder feedback.

### 8.0 Payment

The payment schedules are as follows:

| Activity                                   | %   |
|--------------------------------------------|-----|
| Upon approval of Inception report          | 20% |
| Upon submission of acceptable draft report | 30% |
| Upon submission of final report, 10 pager  | 50% |
| summary and PowerPoint presentation        |     |

### 9.0 Budget template for applicant

Below is the budget template for applicants

| Activity                                                                                                                           | No. of Consultant<br>members to carry<br>out task | Rate/<br>day | Total<br>(USD) |
|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|--------------|----------------|
| Working on and submission of Inception report                                                                                      |                                                   |              |                |
| Research data collection and development of Presentations and materials                                                            |                                                   |              |                |
| Incorporation of comments from WV,<br>Development of 5 pager summary and<br>PowerPoint presentation                                |                                                   |              |                |
| Dissemination and validation Workshop for<br>20 people at a venue in Harare (RDDE staff,<br>Livelihoods team and 4 WV partner reps |                                                   |              |                |
| Venue to be included on 2 <sup>nd</sup> invoice                                                                                    |                                                   |              |                |
| Incooporation of workshop input                                                                                                    |                                                   |              |                |
| TOTAL                                                                                                                              |                                                   |              |                |

### 9. Evaluation criteria of applicants

| Criteria                   | % Score |
|----------------------------|---------|
| Team formal qualifications | 10      |
| Team experience on similar | 20      |
| assignments                |         |
| Clarity team roles         | 5       |
| Understanding of the task  | 5       |
| Methodology                | 20      |
| Financial bid              | 40      |

# 10.0 Consultants Requirements and Selection

### 10.1 Qualification & experience required:

World Vision Zimbabwe is looking for a consultant/research institute with members with the following qualities:

- I. Holder of a Advanced Degree in Environment Sciences, Climate change, Disaster Management or similar field;
- II. Proven experience with climate financing and carbon markets architecture and discussions at local and international level
- III. Expert knowledge and experience in the UNFCCC process from Kyoto protocol, Paris Agreement, status/implications of article 6 negotiations including voluntary and non-market carbon market mechanisms.
- IV. Good understanding of the Zimbabwean administration and NGO working context;
- V. Proven experience in resource development for NGOs (local and international);
- VI. Excellent analytical, presentation and writing skills in English;
- VII. Capacity to deliver within agreed timeframes.

### 11.0 Roles and responsibilities

### 11.1 Roles and responsibilities for the consultant(s):

- Develop inception report;
- Develop data collection tools;
- Conduct data collection
- Conduct data analysis and development of draft report;
- Compile the final study report considering comments from the draft report
- Develop a PowerPoint for the findings;
- Develop 5 pager summary of findings and interpretation of the study outcome.
- Give a state of progress at each of the stages via email to the focal person at World Vision Zimbabwe.

### 11.2 Roles and responsibilities for World Vision Zimbabwe:

- Review and communicate feedback and final approval of the study report.
- Making payments to the consultant upon submission of invoices at agreed stages of the process
- Dissemination and LP integration would be also on ours

### 12.0. Proposals/Applications

All prospective consultants / research institutions must include in their application; a detailed individual or company profile and CVs with at least 3 traceable references, consultancy fees clearly broken down to indicate clear understanding of the tasks involved, quantified numbers of people to work with and their roles, a clear methodology, a detailed work-plan, a sample report of previous similar jobs and other documents as may be required by World Vision Zimbabwe.

All applications should be submitted as hard copies by 1700hrs on the 11st of September 2024 at World Vision Zimbabwe office, No. 59 Joseph Rd, Mt Pleasant Harare.